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Terminal Examination (2025-26)
Standard - XII

Subject : Information Technology

Marks : 50

Date : 07.10.2025

Time : 8.30 am to 11.00 am

Q.1 Fill the in blanks

(4)

- 1) The _____ attribute of <META> specifies the name of the metadata with the author, keywords or description.
- 2) _____ is a process by which search engines scan a website.
- 3) The _____ method of array object removes the last element of an array and returns that element.
- 4) _____ file tells search engine which page you want to exclude from indexing.

Q.2 State true or false

(4)

- 1) Title content should be upto 60 characters.
- 2) Static positioning is the default position for HTML elements.
- 3) SEO is useful in decreasing the number of visitors to a website.
- 4) ceil() method of math object returns the next integer greater than or equal to a given number.

Q.3 Multiple Choice Question (single answer)

(5)

- 1) Internal CSS is also called as _____ CSS.
 - a) Embedded
 - b) Inline
 - c) Inbuilt
 - d) External
- 2) _____ represents a "vote of confidence" from one site to another.
 - a) Frontlinks
 - b) Blacklinks
 - c) Backlinks
 - d) Whitelinks
- 3) The _____ statement is used to jump out of loop.
 - a) Respond
 - b) Continue
 - c) Break
 - d) React

- 4) The new keyword is used to create new object in Javascript.

- a) Next b) Wend

- c) Loop d) New

- 5) The _____ is concerned with White Hat SEO.

- a) Well-labelled images b) Duplicate Content

- c) Invisible Text d) Stuffed Keyword

Q.4 Multiple Choice Questions (Two answers)

(10)

- 1) SEO Audit tools are _____ and _____.

- a) SEOptimizer b) SEOptimizer

- c) Seomator

- 2) Following are the attributes of `<input type="image">`

- a) min b) width

- c) required d) height

- 3) To create items in definition list, _____ and _____ tags are used.

- a) <dt>
- b) <dd>

- c) $\langle dm \rangle$
- d) $\langle ul \rangle$

- 4) Types of positioning in CSS are_____

- a) form b) Constant

- c) Fixed d) Absolute

- 5) The SEO is a technique used for _____ and _____ a website to be rank high in a search engine.

- a) Designing b) Developing

- c) Monitoring

Q.5 Multiple Choice questions (Three answers)

(6)

- 1) Properties of Document Object Model are_____

- a) write b) writeln

- c) title

- e) writeIn() f) head

- 2) Following are the attributes of <AUDIO> tag.
- | | |
|-----------|-------------|
| a) width | b) Controls |
| c) loop | d) muted |
| e) height | f) depth |

Q.6 Match the following.

(3)

A	B
1. Web optimization factor	a) Link Tag
2. Method in Javascript	b) Img Tag
3. External CSS	c) getDay
	d) Order of Tags

Q.7 Answer the questions. (Any four)

(8)

- 1) Explain in short Black Hat technique.
- 2) Define the terms:
 - a) Web Host
 - b) Web Hosting
- 3) Explain SEO-Social Media Optimization
- 4) Explain difference between Client side and server side Scripting.
- 5) Define SEO. State the types of SEO
- 6) Explain the features of Javascript.

Q.8 Write a Program

(10)

- A) Write a HTML program to create an ordered List of two languages used for speaking and unordered List having three computer Languages.

OR

- A) Write a HTML program to create a form to accept student's roll no(In Number format), Unit test marks(maximum 30 marks), Terminal exam marks (maximum 80 marks). Include the name of Subject teacher and send the data to the server.
- B) Write an event driven Javascript program to accept two numbers and display which number is greater.

OR

- B) Write an event driven Javascript program to display area of triangle. Accept base and height from the user.(area=1/2XbXh)



